



Viriya Pinyokool

graphic designer
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vpinyokool.com

228 Elizabeth St. 5R
New York, NY 10012

Education

Bachelor of Fine Arts: Communication Design
Milwaukee Institute of Art & Design, Milwaukee

Working Experience

Design Intern, studioCase

Designed and composed various interactive media: videos/websites

Creative Intern, Cramer-Krasselt

Designed promotional materials for various clients, print/brochure/banner

Teaching Assistant, Visual Resources Design Group

(Milwaukee Institute of Art & Design)

Coordinated student projects

Frequent design critic

Visual Resources Design Group, college in-house design

(Milwaukee Institute of Art & Design)

Selected among eight students to serve as a college in-house designer

Designed series of promotional materials such as posters and brochures

Designed a variety of identities for non-profit organizations

Designed a campaign for an Opera House, Milwaukee

Designed environmental exterior, interior signage for various clients

Designed series of invitations for various events

Freelance Graphic Designer

Designed series of identities and business-cards for various artists/designers

Designed and illustrated various book covers, novels/textbooks

Designed catalogs for Tai Ping, a renowned carpet company in Thailand

Freelance Illustrator (Bangkok, Thailand)

Illustrated book covers for various novels

Skills

Proficient in Graphic Design, and Illustration

Specialize in branding/identity design

Fluent in Thai and English

Strong in Digital Photography

Software expertise:

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Flash

Adobe After Effects

Google sketch up

Powerpoint/Keynote

PC and Macintosh

HTML/CSS

Corel Painter

Awards & Achievements

Dean's list with GPA of 3.7

2010 ADC National Student Portfolio Review

Selected to be a teaching assistance in a college in-house design firm

2009 ADC National Student Portfolio Review

Selected to be a part of a College in-house design firm

Presidential Scholarship, 2007-2010